

# To leverage power of print

Agfa Graphics promotes the integration of print in manufacturing at InPrint technology fair in Milan

**A**t InPrint, Agfa Graphics presents a wide selection of industrial products that are digitally printed. Whether Uv-curable or water-based, Agfa inks deliver the functional requirements for e.g. flooring and furniture on melamine base. Also on display are printed tubes and cans, customized shoes and chairs, personalized Pet bottles and containers.

As such, Agfa Graphics positions itself as a partner for integrating print into manufacturing processes.

Introducing digital print in manufacturing contributes to just-in-time delivery and personalized or variable content, in an environment-friendly and sustainable way.

Agfa Graphics has a history as complete solutions provider in the graphics industry, including a portfolio of chemical consumables that open doors to new print markets and applications in need of innovative solutions. Agfa develops a wide variety of fluids including specialized primers, coatings and inkjet inks.

These are in use for applications as diverse as product printing, packaging, interior decoration and many more.

One example are its award-winning low-migration (LM) inks, which boast unique image quality and functional performance for migration-sensitive applications such as food, beverage and pharma packaging.

Additionally, Agfa Graphics offers state-of-the-art software that supports industrial production workflows in need of variable data processing, pre-flighting, image processing and color management, as well

as solutions for anti-counterfeiting.

The list of applications for industrial inkjet is growing day by day across a wide variety of industries.

These applications can either be made with state-of-the-art wide-format printers or require specific printing equipment that needs to be custom-designed.

Agfa partners with multiple OEM inkjet system integrators who develop customized print systems that comprise either Agfa Graphics' single-pass or multi-pass inkjet inks, tuned to match specific application needs.

"More and more industrial customers enjoy the advantages of digital printing and the availability of a process or solution that integrates print in their manufacturing set-up, says Tom Cloots, Marketing manager Industrial Inkjet.

The application reach is enormous and the requirements are very diverse. Case by case, we partner with project teams, develop new ink formulations and offer our expertise in software to make it all happen."

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